

## **Butterfield Corridor Safe Streets Committee Mtg.**

**October 23, 2019**

### **Meeting Summary/Next Steps**

**Purpose of Meeting:** to get updates/discuss: San Anselmo and Marin County DPW, Eyes Up Campaign Summary, Proposed Butterfield Corridor Multi-modal Transportation Study

#### **San Anselmo DPW Updates**

- Ross Valley Sanitary District work on Butterfield almost completed; RVSD plan for next “summer” is to make improvements Arroyo to Caleta
- Preliminary design completed for Brookside sidewalk gap project funded by TAM’s Safe Pathways grant (last cycle) – sidewalk to be built from Brookside school to SFD on west side, then turning corner to Fairfax; **workshop to be held 6pm, San Anselmo Chambers, on November 14<sup>th</sup>**; some concern by residents that currently use area for parking
- Residents can contact Scott directly re: concerns about construction zones blocking shoulder for bikes/pedestrians or other issues (need for striping to be repainted for visibility) - [sschneider@townofsananselmo.org](mailto:sschneider@townofsananselmo.org) or 415-258-4653
- Town of San Anselmo working with Parisi consulting (and collaboration with County of Marin) on developing crosswalk criteria for marked uncontrolled crosswalks (locations with crosswalk markings, but no intersection, stop signs, etc...); will look at issues like speed, volume, lighting and determine improvements that need to be made; SA DPW currently reviewing final draft which will be presented to San Anselmo Town Council in new year

#### **Marin County DPW Updates**

- County currently not moving forward with Green Valley Court concept given resident’s concerns that cars will use shoulder as an “unofficial” right turning lane with walkers/bikers being unprotected from the cars; question posed if any way to separate walkers/bikers from cars (e.g. candlesticks)?
- 25 mph legend at northern end of school zone was completed July 9
- County to work with CHP to check on enforceability of 25mph speed on Legend
- County to install portable radar speed feedback signs on Butterfield (981 Southbound and 884 Northbound) and Eliseo Drive in Greenbrae as part of new pilot program; they will be installed for several weeks in one location and then be

moved to the next location on the list; affected neighbors have been notified and nobody has responded negatively yet

### **Eyes Up Campaign Summary**

- Original grassroots campaign came out of traffic DUI incident at Caleta/Butterfield
- Eyes Up committee was formed as subcommittee of Safe Streets to build on original campaign; with goal of raising awareness and encouraging community members to drive/walk/bike carefully; overall strategy based on collaboration and partnership
- Backbone/success of campaign was through partnerships (e.g. Safe Routes, Towns of San Anselmo and Fairfax, schools, SHHA, MCBC and many more) – partners asked to share social media and messaging with their constituents/friends/family
- Campaign components consisted of yard signs, Facebook, Instagram, press release and emails; was designed for use in other areas, towns, counties if opportunity arises
- Survey was also conducted to gauge awareness and potential opportunity for behavior change; over 600 people responded over a six week period, with 90% having seen campaign (80% have seen signs), cell phone usage as highest concern with speeding cars following second; 66% admitted to talking on phone while driving; 70% said they would be willing to use Do Not Disturb feature on phone or “turn off phone while driving” feature; committee to explore idea of doing pledge with next campaign
- CHP offered getting involved in future campaigns with relevant PSA’s
- The Eyes Up Wrap Up/Planning meeting to be held on November 15<sup>th</sup> at 11:30am at SHHA clubhouse.

### **Butterfield Corridor Multi-modal Transportation Study**

- County exploring possibility of conducting a multi-modal transportation study to identify transportation opportunities currently offered on the entire corridor, develop an understanding of currently travel usage/needs by all users (cars, bikes, peds) and identify traffic congestion/safety issues and range of solutions (from short-term to long-term) coming out of study, survey, community workshops/outreach

- Meeting in November to discuss potential study and refine/agree on objectives and potential outcomes and to develop next steps: County DPW, San Anselmo DPW, Marin Transit, TAM, Supervisor Rice's office, Town of San Anselmo, council rep from Fairfax
- Safe Streets and subcommittee will be kept in loop as process gets defined

### **Next Steps**

- Town of San Anselmo DPW and Parisi Transportation Consulting (in collaboration with County DPW) to present protocol/criteria/best practices for crosswalks to San Anselmo town Council (early 2020)
- County DPW to check on enforceability of 25mph speed on Legend
- Eyes Up Campaign wrap up/planning meeting to be held on November 15 at 11:30 at SHHA clubhouse
- County of Marin DPW to review paint needs for crosswalks on Butterfield
- County of Marin DPW to consider request for delineators or something similar for use at GVC
- County to communicate with Safe Streets/Transportation Subcommittee on proposed plan for proposed Butterfield Corridor Multi-modal study